

QUALIFICATIONS

- Proficient in Adobe Creative Suite, Microsoft Office Products, Wordpress and other CMS platforms.
- Fluent in Spanish—Read, write and speak.
- Understands customers' concerns and excellent at providing effective solutions.
- Great at establishing and maintaining client relationships.
- Manage marketing campaigns and projects.
- Work great in a team environment and independently as well.

EXPERIENCE

10/2016 - Present

LOMA PRINT / FREELANCE

OWNER/DESIGNER

- Manage and process all print jobs and ensure that everything is to spec and on schedule.
- Manage and maintain the LOMA Print website.
- Provide clients with their marketing, graphic and webdesign needs.

10/2015 - 10/2016

LUMINESS AIR | AIRBRUSH COSMETICS

SENIOR GRAPHIC DESIGNER

- Created web landing pages.
- Developed designs for products, email, packaging and marketing needs.
- Worked closely with the IT department to implement updated web graphics and pages.
- Managed a weekly webinar.

2010 - 2015

LOMA CREATIVE

OWNER/CREATIVE DIRECTOR

- Responsible for overall success and creative integrity of company.
- Lead group of designers and creative consultants in all major marketing initiatives for industries including, Auto, Oil & Gas, Manufacturing, Entertainment and Retail.
- Establish and maintain client relationships as clients' needs grow and change.
- Managed all print jobs and ensure they were print-ready and to spec.
- Oversee the development of all projects including all graphic, print and web.
- Ensure profitability of company and individual projects.

2005 - 2009

FREELANCE GRAPHIC DESIGN AND ARTIST

2002 - 2005

MUSEUM OF CULTURAL ARTS, HOUSTON

MEDIA DIRECTOR

- Created, maintained and managed non-profit's website.
- Responsible for creation of all graphics for marketing campaigns and projects.
- Managed marketing of events, fundraisers and projects.
- Led and managed creation of public art projects.

1999 - 2002

THE ORANGE SHOW FOUNDATION

INTERIM PUBLIC ART COORDINATOR

- Coordinated all community art projects.
- Mural artist.
- Assist with annual Art Car Parade.

EDUCATION

1995

THE ART INSTITUTE OF HOUSTON

VISUAL COMMUNICATIONS

REFERENCES

AVAILABLE UPON REQUEST

www.IvanLozano.com

for work examples